# Annual Report 2023-24 on CSR Activities Implemented with the Support of GMR Pochampalli Expressways Limited (GPEL)

The CSR fund (Rs. 62.70 lakhs) of GPEL for 2023-24 has been contributed to GMR **Varalakshmi Foundation**, the CSR arm of the GMR Group.

GMRVF undertakes CSR activities at all the business locations of the Group under its thrust areas of

- Education
- Health and Sanitation
- Empowerment and Livelihoods
- Community Development

The CSR fund from GPEL has been spent for various social developments initiatives across GMR group business locations in the country.

## Pochanpalli Expressway Region: Education activities.

- Supported 3 Govt. schools for academic, extra-curricular activities and celebration of important days.
- Implemented Foundational Literacy and Numeracy (FLN) Skills program in 3 Govt. Primary schools. Around 260 students benefitted from this program.
- 16 students from supported schools got selected for National Means-cum-Merit Scholarship.
- 16 students from supported schools got admissions in TS Residential and TS Sports Schools.
- Conducted summer special activity-based classes in 2 primary schools and library, 105 children benefitted
- Specialized GMRVF workbooks distributed to 500 primary school students. Distributed study material and examination kits to 850 Std. X students at Govt. Schools.





## **Hyderabad Vijayawada Expressway: Education Activities**

- Provided Vidya Volunteer support to 3 Govt. schools benefiting about 330 children.
- Supported Govt. Schools with Teaching-Learning Material, SSC Exam Materials, Workbooks, Notebooks, Chairs, Tables and provided need-based infrastructure support benefiting 2987 children.
- GMRVF distributed Steel Glasses to 350 govt school children to drink Ragi Java at ZPHS Gundrampally, MPPS Panthangi and Korlapahad Schools.

 Developed one of the Govt. Schools supported by the Foundation as a Model School by improving the FLN (Foundational Literacy Numeracy) skills of the children and by providing need-based infrastructure support.





#### **Chennai ORR: Education Activities**

- Partnered with 10 Govt. Schools to improve the quality of education for the benefit of 3685 children.
- Repairs and Educational wall painting was undertaken at 5 Anganwadi centers and Govt. schools.
- Two Anganwadi centers were recognized as 'Model Anganwadi Centers' by ICDS department.
- TLM material was provided to 5 Illam Thedi Kalvi (tuition) centers in the target villages benefiting 175 school students.
- 150 SSLC exam kits were supported to 2 Government schools





#### Pochanpalli Expressway Region: Community Development, Empowerment & Road Safety

- Conducted 130 Road Safety awareness programs for different target groups covering 28655 individuals involving important stakeholders such as Police, Road Transport Dept. etc.
- Developed tailor-made media tools such as road safety demo tent, road safety week leaflets, user specific pamphlets, banners, videos, etc. to be used for different target groups.
- Observed National Road Safety Month 2024, reached out 9400 road users.

• As per NHAI Guidelines, observed Azadi Ka Amrit Mahostav at Project location.





# Hyderabad Vijayawada Expressway: Community Development, Empowerment & Road Safety

- Conducted 129 Road Safety and Community awareness programs and reached out to over 22,582 road users.
- Conducted Road safety awareness programs at the companies along the road stretch, at Toll
  plazas and with Communities.
- Conducted a Road Safety Summer Camp for the students of the Govt. Schools in the project area.
- Observed National Road Safety Month and sensitized about 3930 Road users on Road Safety.
- Celebrated 'Azadi Ka Amrit Mahotsav' in the project area by involving the Officials from NHAI and conducted various activities like felicitation of workers etc.





#### Chennai ORR: Community Development, Empowerment & Road Safety

- Observed 32<sup>nd</sup> National Road Safety Month from January 15<sup>th</sup> January to 14<sup>th</sup> February 2024 and sensitized about 25000 road users through various awareness programs on road safety.
- Conducted 117 Road Safety Awareness Programs reaching out to over 47430 Road Users.
- Started Road Safety Clubs in 10 Govt. Schools and enrolled about 3,500 students.
- Organized innovative Road Safety Programs like Poster exhibitions, motorbike audio, mobile van, rangolli competition with road safety messages and road Safety related drawing competitions in Govt. schools etc.





# **Shamshabad: Community Development, Empowerment**

- Conducted training program for under-privileged women on making various Jute products.
- Conducted training to women on uniform making.
- Women were trained on making products related to Millet Ready to Eat snacks.





# Pochanpalli Expressway Region: Healthcare

- Organized 24 Medical and Eye camps benefitting about 4150 drivers, laborers and villagers along the highway stretch.
- Organized 20 health awareness programs for 4800 villagers, road users and school students on different health aspects.
- Facilitated donation of 60 units of blood on the occasion of World Blood Donor Day and other occasions.
- Celebrated World Breastfeeding Week, National Safe Motherhood Day, Poshan Abhiyann and National Nutrition Week benefitting about 300 pregnant and lactating women.





## Hyderabad Vijayawada Expressway: Healthcare activities

- Conducted Eye Screening Camps for 442 lorry drivers and villagers and distributed 286 spectacles to the needy.
- Conducted 13 health camps benefiting 962 patients. Organized 05 health awareness programs and reached out to about 350 beneficiaries.
- Conducted Anemia Prevention Program (Project RANI) at Veliminedu ZP High School. Tested HB Levels of 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> class students and supported the anemic students with iron supplements.
- Conducted Active Bleeding Control Training Program to Auto drivers, Street vendors, Police department, Highway patrolling team and Highway ambulance team at Toll Plaza.





#### Chennai ORR: Healthcare activities

- General and dental health check-up camps were organized benefitting 1250 students and 5461 community people.
- Free eye camps were conducted for truck drivers and cleaners, 225 spectacles were distributed to the needy
- Celebrated World Breastfeeding Week and National Nutrition Week in Anganwadi center and project villages
- Organized first aid training in 6 colleges, 3 companies four Govt. high schools benefiting 1674 various stakeholders.
- Conducted 84 health awareness programs on hand washing, malaria, dengue, chikungunya, HIV/AIDS and TB reaching out to 8242 community stakeholders.
- Supported about 250 cyclone affected families with relief material



