# Annual Report 2024-25 on CSR Activities Implemented with the Support of GMR Chennai Outer Ring Road (GCORR)

The CSR fund of Rs. 37.30 lakhs for the year 2024–25 from GCORR has been allocated to GMR Varalakshmi Foundation, the CSR arm of the GMR Group.

GMRVF undertakes CSR activities at all the business locations of the Group under its thrust areas of

- Education
- Health and Sanitation
- Empowerment and Livelihoods
- Community Development

The CSR fund from GCORR has been spent for various social developments initiatives across GMR group business locations in the country.

## Pochanpalli Expressway Region: Education activities.

- Provided comprehensive support to three Govt. schools, enhancing academic learning, extracurricular engagement, and the celebration of important days.
- Achieved 100% pass results in the Foundation supported high schools through focused academic interventions and distribution of examination materials.
- Enabled 37 students from the Foundation supported schools to qualify for the National Means-cum-Merit Scholarship.
- Facilitated the admission of 18 students into Telangana Residential and Telangana Sports Schools.
- Organized summer activity-based learning sessions at two primary schools and a community library, benefiting 110 children.
- Distributed study materials and exam kits to 1,000 Class X students in Govt. schools.
- With support from Shree Malani Foams Ltd., distributed 100 mattresses to Mahatma Jyothibha Phule Residential School, benefiting 200 girl students.
- Conducted a "Coding Without Computers" program in partnership with Cognizant at three Govt. residential schools, reaching 100 students.
- Inaugurated the Pustakamitra library at MPPS Pulligutta Thanda with support from the NRI Vasavi Association, benefiting 34 students.
- Celebrated Aksharabhyasam, marking the preschool graduation of 122 children.





#### **Chennai ORR: Education Activities**

- Partnered with 8 Govt. schools and 5 Anganwadi centers to enhance the quality of education, benefiting approximately 3,450 school students and 78 Anganwadi children.
- Conducted nine skill development programs that reached and benefitted 923 school students.
- Celebrated 23 special occasions such as Republic Day, Teachers' Day, Independence Day, Children's Day, and International Women's Day, engaging a total of 4,655 school students and Anganwadi children.
- Distributed examination kits to around 105 Class X students in the target schools to support their board exam preparation.
- Strengthened three Anganwadi centers on a pilot basis, positively impacting 78 children.
- Undertook repair and painting works for 11 Anganwadi and Govt. school buildings, including their toilets.
- Supplied Teaching-Learning Materials (TLM), notebooks, mats, eating plates with tumblers, and drinking water drums to 24 schools and Anganwadi centers, benefiting approximately 3,840 students.
- Repaired and painted toilets and classroom furniture (tables and chairs) in three Govt. schools.





# **Hyderabad Vijayawada Expressway: Education Activities**

Three Vidya volunteers are working at Mandal Primary Schools, benefiting 330 students.

- Four students from the supported schools secured admission to Telangana Residential Schools.
- Ten chairs and six tables were distributed to Panthangi Primary School, benefiting 150 students.
- A water purifier was installed at Korlapahad Primary School, ensuring safe drinking water for 70 students.
- Sound boxes were provided to two schools, enhancing the learning experience for 250 students.
- One computer was distributed to Tirumalagiri ZP High School, benefiting 150 students.
- Notebooks were distributed to 350 students across four primary schools.
- Play materials were provided to the Gundrampally Anganwadi Centre, benefiting 20 children.
- Handwriting materials were distributed to 240 students at Kethepally ZP High School.





#### Pochanpalli Expressway Region: Community Development, Empowerment & Road Safety

- Conducted 138 Road Safety awareness programs for different target groups covering 26655 individuals involving important stakeholders such as Police, Road Transport Dept. etc.
- Developed customized media tools including a road safety demo tent, Road Safety Week leaflets, user-specific pamphlets, banners, and videos tailored for different audience segments.
- Observed National Road Safety Month 2024, engaging approximately 9,400 road users.
- Carried out a Road User Satisfaction Survey (RUSS), collecting feedback from 300 road users.
- Conducted eye check-up camps for truck and auto drivers, and provided spectacles to those in need.
- Organized a three-day Helmet Survey at the Toll Plaza in collaboration with the RAXA Team.
- Partnered with the Police Department to conduct helmet awareness programs, sensitizing around 1,150 road users on the importance of helmet usage.

- Held road safety Kala Jatha programs in collaboration with the Police Department at villages and schools, sensitizing around 2,800 road users.
- Conducted three fire safety mock drills at the GPEL Site Office, equipping all participants with essential emergency response skills.
- Organized awareness sessions on "Back to School in a Safe Environment" and sensitized approximately 4,800 students.
- Distributed 350 Indian flags to road users as part of the "Har Ghar Tiranga" campaign.





# Chennai ORR: Community Development, Empowerment & Road Safety

- Conducted 136 Road Safety Awareness Programs reaching out to over 65800 Road Users.
- Observed National Road Safety Month and 54<sup>th</sup> National Safety Week along the road stretch involving about 65000 various stakeholders
- A road safety kit comprising a safety cone, reflective tape, warning light, and safety jacket was provided to the police patrol team.
- Organized Road safety exhibitions and workshops in 10 schools, 3 colleges and 12 Junctions and hotspot locations on the highway covering 10000 various stakeholders.
- Installed Solar blinkers and reflective tapes in hotspot locations on the Highway.
- A cyclone awareness program was organized for village residents, truck drivers, road users, and the general public, using a propaganda vehicle equipped with pictorial banners. Over 600 individuals benefited from the initiative.
- A special road safety drive focusing on helmet and seat belt awareness was conducted for CORR road users, benefiting approximately 350 stakeholders.
- International Women's Day was celebrated in collaboration with the ICDS department at Kundrathur block.
- A total of 13 special days, including the Pongal festival, were celebrated, reaching 1,711 students and 4,114 community members.





# Hyderabad Vijayawada Expressway: Community Development, Empowerment & Road Safety

- Organized 24 road safety awareness programs at 3 toll plazas, sensitizing 3210 road users, drivers, and laborers.
- Distributed safety jackets to 170 site laborers.
- Conducted 5 road safety awareness programs at Pillalamarri blackspot, educating 670 users about traffic rules.
- Installed speed radar camera at Pillalamarri blackspot in collaboration with the Police Department
- Installed no-parking signboards on Hyderabad-Vijayawada highway to reduce rear-end collisions.
- Provided free drinking water to 9,220 road users at toll plazas through a summer hydration camp.
- Celebrated World Environment Day with bicycle and electric vehicle commute, tree plantation, and awareness programs.





## Pochanpalli Expressway Region: Healthcare

 Organized 33 Medical and Eye camps benefitting about 3300 drivers, laborers and villagers along the highway stretch

- Organized 18 health awareness programs for 3500 villagers, road users and school students on different health aspects
- Organized Swachhata Pakhwada program benefiting over 4800 people
- Celebrated World Breastfeeding Week, National Safe Motherhood Day, Poshan Abhiyaan and National Nutrition Week benefiting about 450 pregnant women and lactating mothers.
- With the generous support of an individual donor, the team donated a wheelchair valued at Rs. 7,500 to physically challenged children from our partner school in Allapur.
- Celebrated National Doctors Day by felicitating 50 doctors with mementos in appreciation of their service.
- Observed International Day of Yoga at the GPEL site office and MJP School & College for Girls,
   Narsapur, with active participation from around 40 staff members and 350 students.
- Distributed approximately one lakh sanitary napkins to 3,800 girl students across 25 schools located along the highway stretch.





#### **Chennai ORR: Healthcare activities**

- Organized 10 medical camps, reaching out to 1750 stakeholders.
- Conducted POSHAN MAA program, involving 8,500 stakeholders.
- Celebrated 13 special days, benefiting 4,114 school students and Anganwadi children.
- Conducted 5 HIV/AIDS awareness programs for 1,150 individuals.
- Organized 68 general health awareness programs, benefiting 1,100 parents, 850 adolescent girls, and 6,747 people.
- Conducted 6 training programs on First Aid, Disaster management, and fire safety for 2,825 individuals.
- Distributed nutrition kits to 115 children and pregnant women.

Set up kitchen gardens in 5 Anganwadi centers, benefiting 100 children.





## Hyderabad Vijayawada Expressway: Healthcare activities

- Conducted 8 Active Bleeding Control training sessions, benefiting 670 auto drivers, lorry drivers, and street vendors
- Organized a general health check-up camp for 78 truck drivers and road users
- Conducted an awareness session on precautions during summer heat waves, for 80 road users and site laborers.





## **Bhogapuram International Airport: Promoting Vocational Skills among Unemployed Youth:**

- Trained 153 SHG women and unemployed youth in Women's Tailoring, LMV Driving and Hand Embroidery & Maggam Work courses
- Facilitated credit linkages for 9 trainees with the support of DRDA Vizianagaram and enabled them to purchase their own sewing machines
- A grand valedictory ceremony for the very first batch of the training programs was organized, featuring esteemed dignitaries, including Smt. Lokam Naga Madhavi, Hon'ble MLA Nellimarla, Sri Manomay Rai, CEO of Bhogapuram International Airport, Sri Bhupathiraju Ramaraju, Head Projects, Corporate Relations, Sri Raj Kumar, Area Coordinator DRDA, Vizianagaram, and Sri. M A R K Reddy, Sarpanch, Gudepuvalasa

- Thirty underprivileged women from Gudepuvalasa village, trained in 'Embroidery & Fabric Painting (Maggam Work)' by GMRVF, received their course completion certificates from Smt. Vangalapudi Anitha, Hon'ble Minister for Home Affairs and Disaster Management, Govt. of Andhra Pradesh, Dr. B.R. Ambedkar, I.A.S., Collector & District Magistrate, Vizianagaram, and Shri A. Kalyana Chakravarti, Project Director of DRDA, Vizianagaram, during the District-Level Women's Day Celebrations held at Vizianagaram.
- Fifty underprivileged youth from Gudepuvalasa R & R colony, trained in 'LMV Driving' by GMRVF, received their course completion certificates from Dr. B.R. Ambedkar, I.A.S., Collector & District Magistrate, Vizianagaram, Shri Karrothu Bangarraju, Chairman of AP MARKFED, and Shri A. Kalyana Chakravarti, Project Director of DRDA, Vizianagaram, during a special program organized at the District Collectorate with the support of DRDA Vizianagaram.
- Organized four exposure visits, during which 72 women tailoring trainees and 45 LMV driving trainees visited GMRVF campus in Rajam. The participants explored key facilities including EMPOWER Production Centre, NIRED, and GMRV CARE Hospital. They WERE also engaged in interactive sessions with NIRED trainees and women tailors at their respective training centers.







